



Voice to Values program

'Helping people turn their intentions into actions'

Sport means a great deal to us. We love playing it, coaching it, and watching it. It's a common language we all speak and a social glue that binds us together. That's why it's such a great driving force for positive change within society.

"Openness may not completely disarm prejudice, but it is a good place to start. It all comes down to education"

NBA player Jason Collins

So... why do many of us remain silent when discrimination, vilification or abuse occurs on the field, in the clubhouse or in the stands?

Research tells us that people want to act when they hear or see racist, homophobic, sexist or bullying behaviour, but they just aren't sure how. How can we change this?

Bluestone Edge's 'Voice 2 Values' (V2V) program helps you speak your values out loud and make a positive difference within the sporting environment.

V2V is based on Mary Gentile's highly regarded 'Giving Voice to Values' program, a pioneering approach to values-driven leadership which is founded by

leading international institutions - Yale School of Management, Aspen Institute and Babson College. It is used in educational and business settings across the globe.

The V2V program includes a variety of engaging exercises, activities and resources to help people develop their 'moral muscle' by planning, strategising and practicing voicing and acting on their values. The V2V courses are delivered through a journey of facilitation, reflection and discussion.

The time for bystanders is over – it's time to speak up and take action to stamp out discrimination and inequality in our sports and our lives.

Bluestone Edge is committed to helping sports people and organisations thrive. We believe that great people build sound cultures, and sound cultures lead to success.

For more information on the V2V program and our other consulting services visit us at www.bluestoneedge.com



BLUESTONE EDGE
building sound cultures