Ethical Leadership in Sport: What's your ENDgame?

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Ethical Leadership in Sport: What's your ENDgame? is a practical guide on how to navigate the complexities of ethical leadership in sport, recognizing the increasing pressure placed on individuals and organizations in sport to be endless winners, role models, and good social citizens. Modern sport is under scrutiny in an era of weekly international headlines declaring its moral bankruptcy and looking to leaders for answers.

Yet most leaders know right from wrong, so what is getting in the way? Giving voice to your values isn't always straightforward, and this book is an ally to the leader who wants to explore how to approach ethical dilemmas and value-based conflicts that emerge in sports organizations in order to choose well and reduce the risk of going awry.

The approach is two-fold: Coaching for the leader on how to make and act on an ethical decision when faced with a dilemma; and an exploration of those deep personal values and beliefs about self and sport that inform the way we think and act. The book considers ethics in the context of modern sport and highlights the classic ethical traps and cultural slippery slopes to avoid, using case studies and examples.

Pippa Grange is a Doctor of Applied Psychology and a graduate of the Vincent Fairfax Fellowship Program for Ethics in Leadership. Pippa is fast becoming a key person of influence in the sports culture and ethics field internationally. She is a keynote speaker, researcher, social commentator, educator, and Director of Bluestone Edge, an organization committed to helping sport and sports people thrive.

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